



Theatre in the Rough Festival

Registered Charity, No. 1133246

PRESS RELEASE

Climate Crisis Arts Festival Launch

A free programme of short films, audio plays and podcasts by women from West Lancashire and Liverpool is launching to coincide with this year's Earth Hour.

The 400 Parts Per Million Festival, produced by Theatre in the Rough, explores young women's experience of the Climate Crisis – as women are statistically most likely to be affected by the impacts of climate change.

The participants have been working with climate activists, artists and scientists from around the world for the past six months to learn more about the issues. They have even found time to launch an original podcast series with guests including Springwatch's Gillian Burke.

From a clown battling with a recycling bin, to an exploration of witchcraft and climate, their work is bold, funny and provocative.

It is free to access from Saturday 26 March by going to www.400.earth. This coincides with Earth Hour 2022, when millions of people across the world switch off their lights in support of nature and our planet.

Chris Fittock, Director of Theatre in the Rough, said: 'Women are under-represented in both STEM and the arts. Yet, globally, they are the most likely to be affected by climate change. This project aims to empower young women to be the artistic and ecological leaders we need.'

ENDS



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CONTACTS

Chris Fittock, Director – chris@theatreintherough.com

NOTES TO EDITORS

The project is funded by Arts Council England and the PH Holt Foundation.

400 Parts Per Million refers to the level of carbon dioxide reached in the planet's atmosphere in 2015. This was considered an environmentally significant threshold. It was the highest level in 3 million years.

Theatre in the Rough is a producer of new creative work for emerging artists in Merseyside and West Lancashire. Since 2009, they have produced 88 plays, films, audio dramas, documentaries and podcasts. They have produced projects with a range of institutions, including National Museums Liverpool, Royal Albert Dock Liverpool and Sefton MBC.